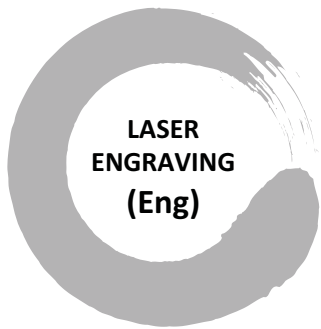


Branding Techniques



Engraving on leather products



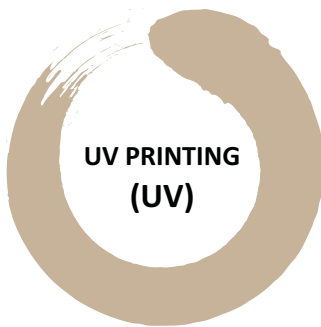
Engraving on plastic products



360 -degree rotary engraving



Our machines offer engraving on not only flat hard surfaces but also on round surfaces from only a few degrees up to full 360 degree engraving. Also, engraving is possible not only on metallic surfaces but also on non-metallic surfaces such as plastic (eg. Pens, bottles), Jute (eg. Jute bags), rubberized surfaces, hardboard surfaces (eg. Notebooks) and Leather surfaces (eg. Portfolios, organizers, wallets etc.)



Rotary 360 degree printing



Raised logo effect



UV printing gives way to printing on virtually almost anything, coated or uncoated, from plastics and glass to wood, metal silicon, leather, acrylic etc. This printing method is best for branding that involves gradation effect, articles that need edge to edge printing (flat surfaces) and 360-degree printing (round surfaces).

This technique also allows branding to be done in a way that gives appearance of depth and added gloss. Our raised print gives a 3D effect, which leaves conventional printing flat by comparison. Not only does the raised image present us with a visual treat, it is also a wonder to touch! It is also possible to raise certain elements of the print and keep the other elements flat.

Our machines are also capable of adding a gloss effect to a flat or raised print.



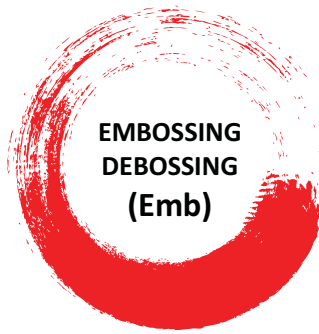
Screen printing gives high quality, long lasting results on flat surfaces. Inks are pressed through mesh stencils to produce clear, sharp images that are ideal for logos and text. Screen printing is ideal for large quantities.



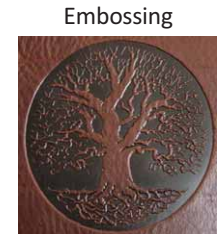
Pad printing is a printing process that can transfer a 2D image onto an object. It's a commonly used decoration technique as it can be printed on all kinds of shapes and textures.



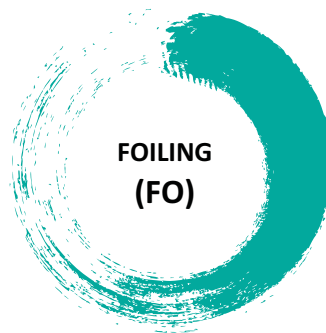
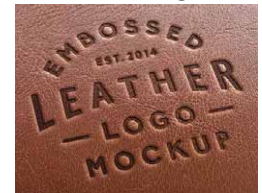
Branding Techniques



Debossing and embossing are two techniques used to imprint images onto paper, leather, or vinyl. In embossing, an image is pressed into the material so that the image raises from the surface. Debossing is the opposite of embossing; the area around the image is pressed so that the image is pushed down into the material rather than raised.



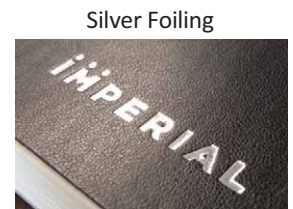
Embossing



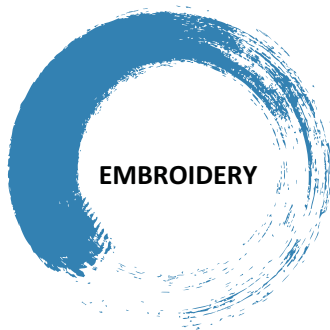
Foiling is the application of metallic or pigmented foil on to a solid surface by application of a heated die onto foil, making it permanently adhere to the surface below leaving the design of the die. Foiling process requires a hard and flat surface.



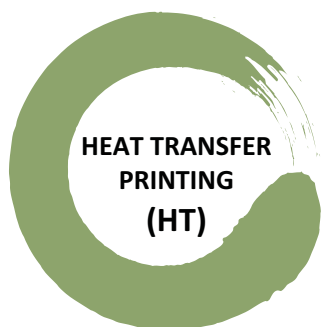
Gold Foiling



Silver Foiling



This traditional decorative technique is instantly recognized as a high quality feature that works really well for adding extra perceived value. Embroidery can be applied to both flat and irregular surfaces of all kinds of woven and knitted textiles; Widely used for polos, caps, jackets, uniforms, etc.



Heat transfer is carried out by creating a screen print image on paper and applying heat and glue to imprint the image onto the chosen article. This technique can be applied onto all kinds of woven and knitted products. This technique is preferred over screen printing when full color (CMYK) printing is needed.



Doming is a technique in which a clear resin is sprayed on a print. This produces a beautiful three-dimensional effect. The technique is used for a variety of applications, such as key chains, USB, Desksets etc.

